

**Colorado Women Flyfishers, Inc. Board of Directors Meeting
February 10, 2009 Minutes
Location: Home of Joanie McCord**

Call to Order: Joanie McCord, President, called the meeting to order at 6:30 pm.

Roll Call/Quorum: Board members present were: Joanie McCord, Anita English, Anne Zadrazil, Mary Ellen Freas, Dawn Blom, Maria Scordato, Betty Peterson, Mary Manka, & Marion Roper. Jody Yehle and Arlys Warfield were absent. There was a quorum. Jeanie Cross was also present as a member of CWF.

In the absence of Jody, the secretary, minutes are being taken by Betty.

Approval of Agenda: The agenda was approved.

Approval of Minutes: A motion was made, seconded and passed to approve the minutes of the January 13, 2009 Board meeting.

NEW BUSINESS

Treasurer: Betty

Betty handed out the Balance Sheet and Profit & Loss Budget vs. Actual for January 2009.

Public Events: Dawn

Dawn gave an update on the trade shows. She reported that raffle sales from the ISE show were just under \$500, while the cost for the booth next year would be \$625. A discussion was held regarding whether there was a benefit for CWF to purchase the booth for 2010 given that the booth fee exceeded the proceeds from the sale of raffle tickets there. We did have some new members join from this show. Dawn felt that we were more well-known at the show this year than last. She also felt that we might be able to save some of the entry fee dollars if we agreed to do casting or presentations at the show.

Mary Ellen moved that “We register for the ISE show now for 2010 so that we get an early bird discount with the caveat that we do presentations to obtain a reduced fee.” The motion was seconded by Marion. After discussion the motion was passed.

Several ideas were also discussed about ways to draw new members to the club at the trade shows. Mary Ellen agreed to look into the cost of a video camera to determine whether it would be cost-effective for CWF to make a video to help attract more members.

It was reported that Phyllis Vinson won “Best of the West” at the ISE for casting.

A discussion was held about the upcoming TU clinic on February 14 and the Bass Pro Flyfishing event on February 28 – March 1. CWF will sell brats, hot dogs, and drinks.

Dawn also presented some information on Project Healing Waters, a non-profit organization that works with injured veterans to get them on the water fly fishing. This organization is apparently having a hard time getting women out, and CWF would seem to be a good fit if there is interest in participating with them. The trips are generally a one day fishing trip, including lunch, with one mentor for each soldier.

Marion Roper moved that “We get involved with Project Healing Waters.” Mary Manka seconded the motion and it was passed.

Membership: Maria

Maria reported that we had 27 new members from the trade shows. She requested that we have a notation on the membership forms that would indicate at which show new members were signed up.

Maria also has talked to Piccolos about providing some more healthy choices on the buffet for the monthly membership meetings. A question came about the cost of meals at Piccolos – whether we are paying Piccolos \$10 for the meal or paying Piccolos \$9 for the meal with the other dollar going to tip for our server. Maria will check on this.

The new password for the members-only section of the website will come out in March. Maria announced that it will be “bonehead10”.

Education: Anne

Clinic: We have 15 members signed up for the clinic so far. Carol Neville has limited her class size for the clinic to 6 per session. Anne will bring forms to the next meeting and will try to get a pdf registration form online.

There may be some rooms open for members to spend the previous night at the clinic site. Anne will check on this, but noted that you cannot fish the day before unless you hire Kevin Gregory as a guide for that day. The clinic will be limited to 50 members so that there will be adequate room on the water.

Ladies Fishing Weekend: Karen Williams is working on a budget and sponsors for this event. More information will be available at the next meeting. Joanie requested that BOD members volunteer to help Sunday morning as “buddies” for the participants, and Maria suggested we also have a membership table at this event. Phyllis Vinson will be presenting the entomology class and the committee is working on the other presenters.

Vice President: Mary

Mary has the programs lined up for the membership meetings for March – May. Kirk's Flyshop in Estes Park will present the March program, Greg from Ark Anglers will present the April program, and Kay Dushane will present a bone fishing program in April. Mary will prepare a write-up each month on the program and send it to Arlys, Mary Ellen & Deb Nelson so that it can be in the newsletter, newspaper and on the web site.

Mary also spoke with someone from "River Watch of Colorado" and passed out some printed information on this organization. Members of CWF can participate in this if they are interested, but due to the many programs we have coming up the general feeling of the board was that we may not want to commit to participate as a group at this time.

PR Outreach: Mary Ellen

Mary Ellen reminded everyone that Deb Nelson will be handling the web site and anything regarding it needs to be directed to Deb. Deb has some concerns about security and will present some ideas to the Board, possibly at the next meeting.

Mary Ellen brought some information about a proposed fly-tying weekend at a property near Steamboat Lake owned by CWF members Gina Britton & Karen Kozolowski. The date hasn't been set, but those who come would tie flies and the flies would either be donated to Casting for Recovery or sold and the proceeds donated to Casting for Recovery.

Dawn moved that "We participate in the fly-tying weekend in Steamboat Springs to support Casting for Recovery." Mary Ellen seconded the motion and it was passed.

Mary Ellen reported that the new shirts will be available for sale at the March meeting. Joanie reminded her to keep in mind that because the Board is asked to wear CWF logo clothing at a lot of activities, the clothing is sold to the BOD at cost. Mary Ellen has not yet set prices.

President: Joanie

Joanie brought up the question of whether CWF should sponsor the Casting for Recovery silent auction this year. Betty reminded the BOD that we had not budgeted anything for this in 2009, but that when the budget was originally approved we noted that donations would be approved as they were brought before the board. **Mary Ellen moved that "We donate \$500 to Casting for Recovery to be a sponsor of their silent auction."** The motion was seconded by Dawn Blom and passed.

Joanie asked for feedback from the board on the retreat. Generally those who attended felt that this year's retreat was more directed more focused and the feedback was positive.

The board went into executive session to discuss parties held on camping trips. The executive session ended after the discussion was completed.

Special Projects: Marion

Marion brought up possibly having a raffle at the picnic on July 7th. A discussion was held about the pros and cons of this. Marion's committee will discuss this further.

The Holiday Party is scheduled for December 12 at the Merchandise Mart.

The river cleanup has not yet been scheduled. Marion would like to do shirts again for this event, hoping to draw more participants. Marion emphasized how important it is to have BOD participation in this event. Last year only three board members were at the cleanup. Various sites were discussed, and Marion will look into these and get back to the BOD at a later date. Betty offered to help with the shirts if the committee would like to have something embroidered.

The date for the Race for the Cure is either not yet available or hasn't been announced to the public.

Marion discussed having a "social" to welcome new members. The first one will be held Sunday, March 22, at her home. A couple of other members have also offered to host events, and Marion would like to have another one in May.

Announcements:

Dawn Blom announced that a volunteer party is being held April 11 for those people who volunteered at the various shows. This follows the Cheesman fishing trip. She is contacting all volunteers with the particulars.

Mary Ellen reminded the BOD that she has moved. Her new address is:

2626 Osceola St, #1610

Denver, CO 80212

(303) 477-3661

Adjournment: The meeting was adjourned at 8:25 pm.

Betty Peterson, acting secretary