

Colorado Women Flyfishers, Inc. Board of Directors Meeting
March 10, 2009
Location: REI Flagship Store

Call to Order: Joanie McCord, President, called the meeting to order at 6:40

Roll Call / Quorum: Board members present were: Joanie McCord, Mary Manka, Jody Yehle, Dawn Blom, Anne Zadrazil, Marion Roper, Betty Peterson, Anita English. Absent were Maria Scordato and Mary Ellen Freas. Deb Nelson was in attendance as a member. There was a quorum.

Approval of Agenda: Agenda was approved.

Approval of February Minutes: A motion was made and seconded to approve the February minutes. Approved as written.

New Business:

Deb Nelson presented new website ideas:

1. Increased security – We are currently using freeware which is not secure. We can use a password protected folder with a common username and change the password yearly.
2. PayPal – A web based payment method.
Pros – we could add a link inside the member forum. It would make it easier to fill out forms and pay for events, membership dues, buy clothing, etc.
Cons – Some members don't have computers, there would be new procedures to learn and more work for some board members, could be difficult with board member changes.
3. Emailed Newsletters – Optional if member signs up for it. We could save the cost of printing and mailing. A messageboard called Constant Comment could manage the newsletter electronically for \$150 per year.
4. Classified Ads - Online for club members to sell personal items. Separate page for "business card" ads for members only.

New features already added:

1. Google Calendar – Easy for board members to add events, update information with a description and map. Deb will train us.
2. Newsletter Archive – Great to give new members the club history, research trips and past speakers. All electronic newsletters from past five years have been uploaded. Deb will write a newsletter article to explain what's new on the website.

Treasurer: There were no comments on the Treasurer's report. Betty said she updates the CD's when they come due after researching the best interest rates.

Public Events: The winner of the show raffle was Jimmy Byrd of Thornton. Proceeds of the Bass Pro Fishing Classic hot dog sales were \$2728.98. Simone would like us to do this same event next year and possibly another in September '09. She would

also like us to do their gift wrap at the holidays. Leftover food can be used at other club events.

The ISE booth is booked for 2010. To get the discount price we need to do a presentation. It could be a powerpoint of our trips or other activities.

Question asked, are we doing the retailers' show this year? If so, how do we approach the wholesalers? There is a general consensus that we need to do things differently. Do we offer to buy their floor samples or can we order wholesale? The board will revisit this in May or June.

Dawn will set up some trips for fundraising.

Education: The Clinic is full. New classes and new instructors sparked a lot of interest. Anne is sending half the rod fee this week, the other half due the day of the clinic, as well as payment to instructors and for food.

There were two scholarships donated. Both have been taken. One recipient is in a wheel chair and will need a volunteer to help her. We could possibly offer free lunch and indoor classes. Anne will call the fishing club to see if it is accessible.

Public Relations: We need to make a clothing order before the Arkansas trip.

Trips: No trips yet this year.

Special Projects: There is a new member get-together on March 22 at Marion Roper's house. Fifty invitations are going out.

President: Casting for Recovery fundraiser is April 22, 5 to 7pm. There is an auction, wine, beer and appetizers. Joanie wants to have a CWF presence. She will write something for the newsletter.

Discussion regarding changing the membership meeting dinner service to 6:15 (no motion) was agreed to by all.

We need to start tracking new member sign-up dates.

Discussion on Board Policies and the Bylaws – developed over time and through committees and describe the board duties.

Male Guests – There were two male guests at the March membership meeting advocating a “singles” fishing club idea. This made several members very uneasy and there were numerous emails and verbal complaints. It seems Chris Juvan invited them at the ISE to see what a group like ours is like. The board agreed that male guests must attend with a member. We need to have more awareness when men come to the meetings alone.

The President or any board member should make contact with them, ask who they're with and if they're alone, they can be a guest of the President.

Adjournment: The meeting was adjourned at 8:45.



Jody Yehle, Secretary