

Colorado Women Flyfishers, Inc. Board of Directors Meeting
April 14, 2009
Location: REI Flagship Store

Call to Order: Joanie McCord, President, called the meeting to order at 6:31.

Roll Call / Quorum: Board members present were: Joanie McCord, Mary Manka, Jody Yehle, Dawn Blom, Anne Zadrazil, Marion Roper, Mary Ellen Freas, Anita English, Arlys Warfield. Absent were Maria Scordato and Betty Peterson. There was a quorum.

Approval of Agenda: Agenda was approved.

Approval of March Minutes: A motion was made and seconded to approve the March minutes. Approved as amended to reflect that Arlys was not in attendance.

New Business:

Education: The April Clinic is full. The waiting list has been seated. The May Clinic (WFFW) will be opened to members after May 6th. The next organization meeting will be April 20, 6pm at the Kassler Center. Some members have asked for a Fall Clinic. Should we have a beginners and an advanced clinic as there's not enough room on the river or in the lodge at North Fork Ranch for more. We would need fifty participants and four instructors. Could we attract nationally know instructors for the advanced? Would advanced participants prefer Spring or Fall? Could we do a morning session only and fish in the afternoon? What if we do it during the Retailers Show so we could get instructors without paying travel expenses? Anne will research our options.

Public Relations: Mary Ellen emailed Deb Nelson regarding input for the website and the change in security. They will update the roster monthly. Mary Ellen will report next month.

Clothing sales – Joanie and Mary Ellen to find and order more shirts. They're having trouble finding a Columbia Rep. to talk to.

Trips: The Arkansas is the next trip.

Membership: Last week's meeting sold fifty dinners with sixty in attendance. There are 184 total members including five new members. One of the new members is a chef at the Wellshire.

Public Events: August 29th and 30th we will be selling hot dogs at Bass Pro. After discussion it was agreed that we will do a gift wrap at Bass Pro during the holiday season. We'll try to get a high dollar day, possibly Nov. 28th or Dec. 5th.

Special Projects: The New Member Social was a success. There were fourteen new and six old members in attendance however it was requested that next time there be more Board Members in attendance. CWF will reimburse Marion for the food. She would like to have a second one in June and a third in September at Anita's house.

The annual picnic is July 7th at Prospect Park. The food will be catered by M&D Barbeque & Catfish Parlor.

Race for the Cure is October 4th.

The River Cleanup will be in August or September. Anne is going to participate in Tour DeCure, a bike event. She will check on where the proceeds go to see if we can participate.

Discussion: The America's Cup Fly Fishing Competition sponsorship was eliminated from the 2009 Budget due to the lack of a Fundraising Chair. Sandy Wright is asking if we will sponsor her again. We have been earning more money at the Bass Pro Events than we were at the monthly raffles so we may want to reconsider.

Arlys got an email from Sharon at Angler's Covey regarding their desire to start a women's fly fishing club in the Colorado Springs area. They have an open house scheduled for April 19 from 2:00 to 5:00 at Angler's Covey. The email asks Arlys for history on CWF, how we got started, what worked, what didn't. Also that we might be able to have joint events. We will forward the information to Sherrie Moore and further the discussion regarding the CWF, Pike's Peak Chapter.

Programs: The June Speaker will be Joyce Lohse, speaking about the history of women in Colorado. She will have copies of her book, Colorful Women of the West, for sale at the meeting and will sign them. We will take her fishing.

The May speaker is Kay DuShane.

President: Goals: Continue cohesiveness with new members. Try to stop losing approximately eighty members a year. Do we need to make a bigger commitment? Should we track memberships differently? How many years do most members stay in the club? We will ask members to let us know when they joined and start keeping track of it on the roster.

We would like to add a sheet in the new member packet with an equipment list, places to buy inexpensive equipment or locate shops willing to offer a "beginners package" of essential, inexpensive gear. This could show favoritism to certain shops, something we prefer not to do.

The Casting for Recovery fundraiser is coming up and Joanie would like some Board members to attend.

Reminder: Karen Williams is managing CWF Talk.

Adjournment: The meeting was adjourned at 8:05.



Jody Yehle, Secretary