

Colorado Women Flyfishers, Inc. Board of Directors Meeting
August 11, 2009
Location: REI Flagship Store

Call to Order: Joanie McCord, President, called the meeting to order at 6:37.

Roll Call / Quorum: Board members present were Joanie McCord, Mary Manka, Jody Yehle, Dawn Blom, Anne Zadrazil, Mary Ellen Freas, Marion Roper, Betty Peterson, Anita English, Arlys Warfield. There was a quorum.

Approval of Agenda: Agenda was approved.

Approval of May Minutes: A motion was made and seconded to approve the May minutes.

Presentation: Janet Kyoto from Trion Promotions and Design gave a short presentation on logo clothing and other items available through her company. Small quantities are available with quick shipping time. Mary Ellen will work with her on sizes and colors. Betty will provide the logo.

New Business:

Treasurer:

- The Treasurer provided the balance sheet as of July 31st and the Profit and Loss Budget.
- Revenue: BassPro events comparison; 2008 = \$656 through July, 2009 = \$3139 through July. Women's Flyfishing Weekend not tallied yet but produced income.
- The treasurer has not received budget information from most Directors. Budget Committee needs to meet.
- \$200 was sent to the America's Cup for sponsorship of Sandy Wright and Janet Lopez. All but those two CWF members dropped out due to rule changes.

Trips:

- Report on the Frying Pan – approximately 30 members and guests on the trip.
- There was a comment from a new member that she felt intimidated to go on club trips. We have also had a new member announce on CWFTalk that she had a great experience on her first club trip. We need to work on making sure new members have a good experience on trips.

Special Projects:

- River Clean-up went well.
- Race for the Cure is Oct. 4.
- Holiday Party: Marion is the main organizer this year due to lack of a Fundraising Director. She is willing to organize a silent auction and/or raffle. Mary Ellen reminded us that we have discussed not "begging" for raffle prizes this year due to the tight economy. Discussion started regarding member

provided prizes (such as flies). Should we change the whole raffle concept and have a purely social event?

Motion by Arlys: CWF to have a basic party without a raffle and silent auction.

Seconded: by Dawn.

Discussion: Special projects can decide what to do with the budget. Marion will get this year's numbers from the budget. We will not go to the retailer's show this year. Joanie has been getting questions from members asking what they get for their membership dues. It was discussed that the newsletter alone costs more than \$2.50 per month, or \$30 per year to produce. While it is generally accepted that the Holiday Raffle is the biggest single source of income for the club, the board felt it would be a good way to help the members understand the importance of a Fundraising Director and the consequences of not having one. The motion passed unanimously.

Public Events:

- Dawn has cancelled our booth at the ISE and received a refund of the deposit.
- We will be selling hot dogs at BassPro August 29th and 30th
- We will not be doing gift wrap at BassPro.
- We have a raffle for the show season – Three nights lodging and two day float on the North Platte with Greg Mueller. \$5 tickets will go on sale at the BassPro hot dog event.

Nominating Committee: We have not filled the slate yet.

Programs:

- Mary has speakers for most months through the end of the year.
- The November speaker will be limited to one hour and the business meeting will be immediately afterward.

Newsletter:

- Website: Deb Nelson is not getting information to update the website.

President:

- Arlys will host the September meeting due to scheduling conflict at REI.
- Katherine Browne, rafting and fishing guide in Gunnison, has asked to start a CWF chapter in the Gunnison Valley (her proposal attached).

Motion by Mary Ellen: The Board will approve the Gunnison Valley Chapter with Katherine Browne as President

Seconded: by Betty

Discussion: What happened to the Pike's Peak chapter proposal by Sherrie Moore? No further discussion. Motion passes unanimously.

Adjournment: The meeting was adjourned at 8:22.



Jody Yehle, Secretary