

**Colorado Women Flyfishers, Inc. Board of Directors Meeting**  
**August 10, 2010**  
Location: REI

**Call to Order:** Joanie McCord, President, called the meeting to order.

**Roll Call / Quorum:** All Board members were present. There was a quorum.

**Presentation:**

- Deb Nelson and Mary Ellen introduced Sherry Langford, owner of the business promotions company, Make It Special, who discussed putting CWF logo gear and accessories for sale on the CWF website in the Members Only section. Inventory, ordering and payment options were reviewed.

**Approval of Agenda:** August's agenda was approved.

**Approval of Previous Minutes:** May minutes were approved.

**New Business:**

**Treasurer:**

- Betty presented the July 2010 treasurer's report and the Board reviewed the balance sheet and the respective Board budgets. Proposed 2011 budgets are to be submitted as soon as possible. The treasurer's report was approved.

**Trips:**

- Amy reported on recent club trips.
- The June 5<sup>th</sup> trip to Crystal Lakes was very windy and difficult to fish. Some members moved on to Cottonwood Lakes and had more productive fishing.
- The June 26-27 trip to Rio Grande River-Creede was attended by 15-16 members and folks fished at various venues.
- The July 10<sup>th</sup> trip at the Boulder Creek Watershed had 5-7 attendees and the July 24-25 trip to Trappers Lake had 15-16 members in attendance.
- The upcoming trips to Joe Wright Reservoir-Cameron Pass and Rocky Mt. National Park/Big T will be extended to include both Saturday and Sunday fishing opportunities for members.

**Special Projects:**

- The river cleanup project will be held in Salida, CO in the morning on October 9, 2010 to coincide with the Club's weekend trip to the Arkansas River-Canon City.
- The Holiday Party is scheduled December 11, 2010 at the Denver Merchandise Mart and hotel rooms will again be available.
- The Club will participate and walk again in the Susan G. Komen "Race For The Cure" at 7:30 a.m. Sunday, October 3, 2010 in downtown Denver, CO.

**Membership:**

- Aprille discussed the availability of the paypal option for CWF members attending the

Holiday Party.

- CWF has recently added a few new members and there are currently 175 members. New members are personally contacted and welcomed by Aprille.

**Public Events:**

- Dawn provided an update on the International Fly Tackle Dealer Show, f/k/a “Retailer Show”, September 9-11, 2010 at the Convention Center. Volunteers are being sought to attend to provide a CWF presence and CWF will pay the \$25 admission fee.
- Public events scheduled for 2011 thus far are the January Fly-fishing Show and the February Fly-tying show.

**Nominating Committee:**

- Anne gave an update on the upcoming fall elections and discussed committed and potential candidates for Vice-President, Special Projects, Membership, Treasurer and Fundraising. Anne or Deb Tooley will contact members expressing an interest in serving on the Board.

**Education:**

- Anne discussed a possible fall clinic at North Fork Ranch to include 1 day and an overnight. Possible dates are Sept. 17-19, Sept. 24-26 or Oct. 9-10, 2010. The clinic will focus exclusively on casting and actual fishing and be open to perhaps 20 members with 4-6 volunteer instructors. The fee will be \$100 plus rod fees and this event will be explored further.

**Technology:**

- Aprille requested that all Board members share data and files.
- Deb Nelson informed the Board that member Joanne Sondock can no longer post on CWF Talk until she resolves her computer virus issue although she is able to read postings from other members.
- There was a discussion about selling CWF merchandise on-line and continuing to sell in-person as well.

**Motion:** Move to authorize online merchandising of CWF logo gear and accessories with Make It Special and to continue with in-person sales as well.

**Seconded:** Motion passed unanimously.

- Merchandising committee formed to explore terms and costs of on-line deal with Make It Special. Cheryl will serve as Chair and other committee members are: Mary Ellen, Betty, Deb Nelson and Deb Tooley. The President will sit-in on meetings. It is hoped online merchandise is available to members by late September/October, 2010.

**Vice-President:**

- Mary announced Jeff Bever as September’s speaker on fly-tying. The October speaker is to be determined.

**Announcements:** None

**Adjournment:**

Deb Tooley

Deb Tooley, Secretary