

Colorado Women Flyfishers, Inc. Board of Directors Meeting
September 14, 2010
Location: REI

Call to Order: Joanie McCord, President, called the meeting to order.

Roll Call / Quorum: All Board members were present but for Amy Slaughter and Aprille Hill.
There was a quorum.

Approval of Agenda: September's agenda was approved as amended to add **Education to New Business**.

Approval of Previous Minutes: August minutes were approved.

New Business:

Treasurer:

- The President presented a brief overview of budget issues and the Board reviewed financial statements through August 31, 2010. Credit card usage was discussed and Board members are to update the Treasurer with their respective 2011 budgets ASAP.

Nominating Committee:

- Deb T. updated the Board on open positions and interested candidates. The candidates are each to submit a brief "BIO" for the October 2010 newsletter.
- The 2-year commitment to service on the Board was discussed.

Public Events:

- Dawn reported that a CWF booth for the January 7-9, 2011 Fly-Fishing Show would be booked at no cost. Brochures are to be acquired and waiver forms will be distributed to members enrolling at the event.
- Raffle ideas were discussed for the Jan. 2011 show and a waterproof digital camera and a donated fly box will be procured.
- Board members who attended the Sept. 2010 International Fly Tackle Show reported on the event. Marion and Felicia saw some new vendors and products such as Mystic Rods from Michigan but were otherwise not inclined for continued CWF involvement and thus CWF will pass on this show next year.

Special Projects:

- Marion updated the Board on Holiday Party plans. She has ideas for party favors and door prizes/raffles were discussed.
- The river cleanup project is scheduled 8a.m.-noon Saturday October 9, 2010 on public lands east of Salida. Members will meet at ArkAnglers in Salida and pay \$10 for a t-shirt commemorating the event. Lunch will be served at noon.

Technology:

- Cheryl provided an update on the on-line clothing and accessory sales effective October 1, 2010. The Board discussed the percentage (%) of profit to mark up on products and possible taxable income to CWF.
- Betty was concerned about an IRS regulation that “unrelated business taxable income” is assessed to nonprofit organizations if sales exceed \$1000 unless volunteers do the work that yields the income. This will be explored further and will not derail the decision to sell logo gear on-line.

Motion: Move that all “Make It Simple” on-line products be sold at a 15% mark up.

Seconded: Motion passed unanimously.

- Cheryl will be the Board liaison with the owner of the “Make It Simple” company and oversee the operation of the on-line sales.
- On-line archiving of Board documents was discussed and Deb N. will monitor this. Board members will be able to post documents at Board@CWF.org via GoDaddy and the Board can be contacted by members via CWFBoard@gmail.com.

Vice-President:

- Mary will have Randy Hicks from Rocky Mountain Anglers present on fall fishing at the October, 2010 meeting.

President:

- Joanie announced the November meeting would be the annual business meeting for members only. New Board members will be elected, Karen Williams will deliver the collated and bound annual reports to Joanie at the annual meeting and Deb Nelson will present a technology tutorial on how to access and use all on-line materials.
- Joanie will provide an amended by-laws draft by the October Board meeting to reflect the March 1, 2010 addition of Deb Nelson to the Board as the new Technology Director.

Education:

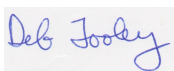
- Anne discussed plans for a fall clinic at North Fork Ranch on Sunday, October 31, 2010. Class size may be limited to 20-24 members. The a.m. classes will feature entomology and casting with the p.m. reserved for fishing! The cost will be a non-refundable \$50.

Motion: Move to amend agenda to add **Education** to the Board’s **New Business**.

Seconded: Motion passed unanimously.

Announcements: None

Adjournment:



Deb Tooley, Secretary