

**Colorado Women Flyfishers, Inc. Board of Directors Meeting**  
**October 12, 2010**  
Location: REI

**Call to Order:** Joanie McCord, President, called the meeting to order.

**Roll Call / Quorum:** All Board members were present but for Amy Slaughter and Deb Nelson.  
There was a quorum.

**Approval of Agenda:** October's agenda was approved.

**Approval of Previous Minutes:** September minutes were approved.

**New Business:**

**Treasurer:**

- Betty provided a detailed review of the proposed 2011 budget and discussion followed. There is a proposed deficit of \$6760(-\$6760) but historically there have been deficit budgets (most recently 2010: -\$4410 and 2009: -\$385). This is do, in part, to the unaccounted for membership renewal dues that are received between now and year's end.
- There is approximately \$50,000 in the bank and historically it costs \$12,000 per year to sustain the Club's activities.
- Specific items addressed were the approximate \$1000/year liability insurance, projected fundraising income of \$5000, a slightly increased Education budget for new activities like a casting clinic and a 2010 membership decrease from 220 to 196 current members.
- There was a brief discussion regarding immediate mailing of the annual November meeting Notice via mail (via postcard this year) and alternative Notice options (i.e. email) to be explored for future meeting Notices if the by-laws are amended.

**Motion:** Move that the proposed 2011 budget be accepted "as is".

**Seconded:** Motion passed unanimously.

**Public Events:**

- Dawn confirmed CWF is registered for the January 2011 Fly-Fishing show and there will be no expense for the booth. Presentation of a slide show will occur and possible casting or fly-tying events were discussed.
- There will be raffles for fly boxes with flies tied or purchased by CWF members. Brochures and business cards for the event will be procured and the search is on for the CWF banner.
- Dawn also presented an idea for a 2011 CWF sponsored event to assist with marketing and getting out the word about our Club. A women's outdoor weekend or "expo" with other women's outdoor clubs will be explored further with a possible location at Jeffco Fairgrounds.

**Special Projects:**

- Marion confirmed December 11, 2010 at the Denver Merchandise Mart for the Holiday Party. The price remains \$35. The Board will invite approximately 9 guests and they include some prior speakers, professional instructors and the North Fork Ranch hosts.

**Education:**

- Anne confirmed the October 31, 2010 mini-clinic at North Fork Ranch is full with 32 members registered to participate. Instructors will be CWF member, Phyllis Vinson and Orvis Cherry Creek instructors, Kerry Karaghar and Dave Lovell.

**Vice-President:**

- Mary confirmed that Technology Director, Deb Nelson, will do a presentation at the November Club meeting to discuss the CWF website and Google talk.

**Membership:**

- Aprille reported that about 50% of our members are using the CWF website or the monthly meeting to join or renew memberships.
- Gift ideas for early renewal memberships were discussed and all members paying their 2011 membership dues by the 12/11/10 Holiday Party will be entitled to the early renewal gift.
- A discussion followed regarding membership status of NEW members who join later in the year.

**Motion:** Move that new CWF members who join October 1 or later in any given year be given paid membership status through the following year...effective immediately.

**Seconded:** Motion passed unanimously.

**Fundraising:**

- Cheryl reported on the status of the CWF Internet store arrangement with the "Make It Simple" company. Columbia fishing shirts are being ordered in bulk and other items for bulk order, such as long sleeve tee-shirts and fleece vests are being researched.

**Technology:**

- Karen Williams presented on behalf of the technology committee. She gave instructions to the Board on how to log onto a CWF Board Archive folder repository via Google Docs as the Board wishes to archive its documents online in the future.

**Motion:** Move that the CWF Board members archive documents on the Google Docs CWF Board Archive Folder effective January 2011.

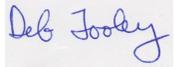
**Seconded:** The Board tabled the Motion and topic for further exploration and discussion.

**President:**

- Joanie briefly summarized the annual November meeting protocol and urged the Board to review her proposed amendments to the by-laws including the addition of a Technology Director to the Board.

**Announcements:** None

**Adjournment:**

A handwritten signature in blue ink that reads "Deb Tooley". The signature is written in a cursive style and is positioned above the printed name.

Deb Tooley, Secretary