

**Colorado Women Flyfishers, Inc. Board of Directors Meeting
February 15, 2011**

Location: Joanie McCord's Home

Call to Order: Joanie McCord, President, called the meeting to order.

Roll Call / Quorum: All Board members were present but for Sue Holton. There was a quorum.

Approval of Agenda: February's agenda, as amended, was approved.

Approval of Previous Minutes: January 2011 minutes were approved.

New Business:

Treasurer:

- Betty presented a revised 2010 Balance Sheet and a January 2011 Balance Sheet. CWF made a profit of \$865 in 2010. The Club incurred no major expenses in Jan. 2011. Payment forms are available to Board members if needed.
- Discussion ensued about getting details about the orders and monies earned, if any, from the online gear store. There is also a shipping issue for bulk order items. The Make It Simple owner incurred UPS shipping expenses to ship items directly to 8-10 members. The Board agreed to reimburse the company for this and will set policy for members regarding pickup, delivery and shipping costs for bulk items purchased. Cheryl will investigate the matter with the owner.

President:

- Joanie discussed the matter of Membership Cards to be issued to members in good standing and to be presented when obtaining a discount at participating fly shops. Pros and cons were debated including the format and type of material for the card, the vendor to use and the cost, whether the card is an imposition on the retailer and whether the cards instill a sense of belonging to the Club.
- Marion and Joanie agreed to pursue details from vendors and 500 cards are likely to be ordered.
- Dawn suggested incorporating badges, punch cards or a swipe card to reward members who volunteer. This idea was tabled for further investigation and discussion.

Motion: Move to approve Membership Cards effective immediately and to distribute to members ASAP.

Seconded: Motion passed by majority; Dawn and Anne were opposed.

- Joanie discussed the proposed revision to the By-Laws regarding the deadline for renewing membership. Discussion was held and grammatical corrections suggested. Joanie will send out proper Notice to the Board for a vote to amend the By-Laws at the March Board meeting.
- Joanie advised outgoing Directors to keep their energy up and to have a good, positive attitude about the work they do and to try and avoid "senioritis".

Vice-President/Programs:

- Mary has a speaker schedule set but for September and October 2011. Getting a speaker for the annual business meeting in November was discussed and there was consensus to provide a speaker presentation regarding gear.

Public Events:

- Dawn gave an update on the past weekend fly-tying event at Jeffco Fairgrounds and an additional \$430 was raised on raffle ticket sales.
- Dawn discussed ongoing problems with getting volunteers in general and in particular for the February 26-27, 2011 Bass Pro Event. Several Board members volunteered to fill some slots and the raffle drawing will be held at 4p.m. Sunday February 27, 2011.

Fundraising:

- Cheryl purchased a grill for the Club's fundraisers and has been researching climate-controlled storage for CWF-owned items. She has located a 5'x8' storage unit at Denver Storage Solutions for \$74 on a month-to-month basis. Cheryl will make a few more inquiries.

Motion: Move that Cheryl be authorized to select a final storage site, to sign a rental agreement and make a deposit on the Club's behalf.

Seconded: Motion passed unanimously.

- Cheryl also reported that Jeanette Bourdon has volunteered to serve on Cheryl's fundraising committee.
- Brief discussion was had on rewarding volunteers with raffle tickets but this topic is to be researched further regarding legal implications.

Trips:

- Amy discussed a "buddy up"/"sister up" fly-fishing event at the Estes Park weekend trip with the Sisters On The Fly organization. CWF members will assist Sisters On The Fly members on the water.
- Having members of Sisters On The Fly sign a Release of Liability, Waiver or Guest Agreement was discussed and this will be reviewed further.

Technology:

- Deb N. reminded the Board members to review the sample ballot form she drafted and to provide her with feedback.
- Newsletters have been successfully emailed to the 10-12 members who requested them.
- Signed Acknowledgement of Risk and Release of Liability forms will be scanned and stored on Google Documents.
- Deb will add a donation box option to PayPal for members who wish to make a monetary donation to the Club.
- This year, February 15, 2011, will remain the "cut-off" date for members failing to renew their membership.
- On April 1, 2011, a new password to CWFTalk will be generated and provided to members in good standing.

Education:

- Anne announced that the rod fee for the spring clinic at North Fork Ranch was raised to \$75 although the \$28 meal fee remains unchanged.
- Kevin Gregory continues to express concerns about overfishing the water with too many participants. Anne is to discuss the number of participants further with Kevin and the owners.
- Anne gave an overview of instructors and class topics she has in mind for the spring clinic. Volunteer instructors will be reimbursed their mileage this year. New to the second day of the clinic will be a speaker and a class on spey casting.

Motion: Move to increase the fee for the North Fork Ranch spring clinic to \$125.

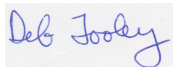
Seconded: Motion passed unanimously.

- Anne is also pursuing more clinics this year to include a summer fly-tying event at a member's home or a fly shop and perhaps a casting clinic with a fee paid to a sponsoring fly shop.

Gear Rental Research:

- Marion reported that Anglers All rents women's sizes and uses mostly Simms and Orvis. Waders and boots are each \$10/day. Ross reels and rods are each \$10/day. They will do a two (2) day rental from Fri.-Sun. and are willing to sell used equipment.
- Felicia learned that Discount Tackle rents boots and waders together for \$24/day and a rod and reel together for \$20/day. No deposit for CWF members.
- Amy shared that Kirks will rent waders and boots each for \$25/day and rods and reels each for \$10/day. They sell rental gear.
- Mary said Rocky Mt. Anglers and Front Range Anglers also rent. Rods are \$35/day and waders are \$25/day. Waders are mostly men's sizes.
- Joanie said the Colorado Skies Outfitters fly-shop in Parker will rent also and primarily has Simms gear.

Announcements: None.

Adjournment:

Deb Tooley, Secretary