

Colorado Women Flyfishers, Inc. Board of Directors Meeting
April 12, 2011
Location: REI

Call to Order: Joanie McCord, President, called the meeting to order.

Roll Call / Quorum: All Board members were present but for Betty Peterson, Deb Nelson and Mary Manka. There was a quorum.

Approval of Agenda: April's agenda, as amended, was approved.

Approval of Previous Minutes: March 2011 minutes were approved.

New Business:

Membership:

- Sue reported there are currently 185 members. She has emailed former members (from years 2006 and 2010 respectively) for a status check and for feedback. Some members have not renewed membership because they have moved although they will always remember CWF and continue fishing.
- Some members have not renewed because of financial issues, layoffs, and cost of trips and distance of trips.
- Sue shared that member Beth Barker died last year and CWF will notify members of another member's passing if CWF gets timely notification of a member's death.
- The menu at Piccolo's was discussed. The last arrangement for a menu and costs was in 2007. The restaurant may raise the buffet price from \$10 per person to \$12 per person. The monthly \$40 room rent has not been mentioned.
- Karen Williams reported on research the Board did 5 or 6 years ago regarding moving the meeting place. The criteria were quality and price of food, room size and location of facility. Three facilities with good food were Four Points Sheraton (I-25 and Colorado), Red Lion downtown and Best Western east on Quebec but no facility bested the arrangement with Piccolos.
- Sue will continue to negotiate with Piccolos and Maria Landis, Cheryl Gerlitz and Karen Williams have volunteered to assist Sue with exploring a new monthly meeting location taking location, room rental, and food quality and cost into consideration.

Education:

- Anne reported that 23 advanced and 14 beginners have signed up to-date for the end-of-the-month North Fork Ranch clinic. The clinic can accommodate 32 beginners and 24 advanced members.
- The May clinic, open to the public, has only 4 registered participants to-date. There have been some notice issues with the CO Division of Wildlife although 300 flyers have been distributed and there will be media announcements arranged by member Arlys Warfield.

Fundraising:

- Cheryl reported the April raffle netted \$50-60 and there will be a May raffle at the monthly meeting. The raffles have provided entertainment value at the meetings and can be readily accommodated when the meeting announcements are briefer.
- Cheryl also reported that contact with the on-line store operator, Sherry Langford, has been difficult. There are logo issues and few women sizes available. Other vendors may be considered including K&S, Kronky Sports and Timberline.
- There are also members who still want logo items/gear/clothing available at monthly meetings and events as it is more personal and clothing can be tried on. Cheryl will try to arrange a meeting with the on-line store operator, explore vendor options and explore re-instituting sales of logo items/gear/clothing at monthly meetings and events.

PR/Outreach:

- Mary Ellen and Amy reported on the formation and initial meeting of the Northern Colorado CWF chapter at St. Peters Fly Shop in Ft. Collins, CO. Twenty-two (22) women attended and of the fifteen (15) non-members present, twelve (12) joined CWF.

Special Projects:

- Marion is exploring moving the July picnic to a more central location near Coors Field where CWF can use its' own grill. The picnic will be scheduled on the weekend after the July 4th holiday and be held Saturday July 9, 2011 or early on Sunday July 10, 2011.
- The river cleanup this year may be held in August and the new member social will be scheduled sometime mid-May 2011.

Trips:

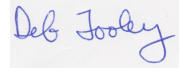
- Amy debriefed on the Dream Stream and Blue River trips. Weather was difficult at the Dream Stream and 10 members and 1 guest participated. At the Blue River, the weather was terrific and 10 members and 3 guests participated and guide, Matt Burmeister, helped out. Members fished various parts of the river although fishing north of town was slow.
- The Sisters On The Fly group will do a fishing weekend with CWF at Estes Park, August 20-21, 2011. There will be a "buddy up" fishing opportunity and the Sisters On The Fly group will make a donation to CWF for providing this opportunity.

President:

- Joanie requested Sue enclose a copy of CWF's policies in each new member's packet.
- Joanie also revised the monthly meeting schedule as follows:
 - a) 6:15 p.m. dinner starts
 - b) 6:45 p.m. meeting starts
 - c) 7:30 p.m. program begins/guest speaker starts
- The storage facility options are awaiting further review before a selection is made as to where to store CWF property.
- The newly purchased rods and reels are being prepared and will be ready for use by members in about a week. The rods are numbered and each has been inscribed with the Colorado Women Flyfishers name. Two (2) rods are rigged for left-handed members. All the reels are numbered and each reel will have a soft-shell case for transport (the cases were provided without charge to CWF).

Announcements: None.

Adjournment:

A handwritten signature in blue ink that reads "Deb Tooley". The signature is written in a cursive style and is placed on a light gray rectangular background.

Deb Tooley, Secretary