

COLORADO WOMEN FLYFISHERS
AGENDA FOR BOARD OF DIRECTORS MEETING
REI FLAGSHIP STORE - January 10, 2012

Call to Order: Joanie McCord, President, called the meeting to order.

- Check for Quorum: All Board members were present.
- Approval of Agenda: January's agenda, as amended*, was approved. (*denotes an added agenda item)
- Approval of Previous Minutes: November 2011 Minutes were approved.
- Approval of Annual Meeting Minutes: November 2011 Annual Meeting Minutes were approved.
- *Approval of New Education Director:
Motion: Move to approve Rheana Gavagan as new Education Director by Mary Ellen Freas
Seconded: by Betty Peterson
Motion passed unanimously
- Joanie welcomed all new Board Members and acknowledged/thanked old Board Members for all their time served and their commitment to our club.

NEW BUSINESS:

Treasurer:

Final financial report from 2011

- Betty handed out the Financial Statement as of 12/31/11 which is preliminary due to more charges possibly coming in. CWF ended the year with a Loss of \$1,400.00 when a Loss of \$6,700.00 had been budgeted. Lower Loss due to increased membership. Most of Loss figure due to education, the newsletter and insurance costs. Betty will get a copy of the 2012 Budget to all new Board members via email.

President:

Retain a lawyer?

- Joanie brought up the topic as to whether we should retain a lawyer. Deb Tooley, the past Board Secretary, is a licensed Lawyer for the state of Colorado. She kindly offered her legal services to CWF on an as needed basis. With Deb off the Board, is there a need to back fill for those legal services? Joanie approached Deb to see if she was willing to continue providing CWF with legal advice and Deb agreed.
Motion: Move to retain Deb Tooley for legal services as CWF's Lawyer.
Seconded: Motion passed unanimously

New members: Sign up for one-on-one meeting w/ me

- Joanie asked that all new Board members meet with her after the BOD meeting to set up an informal one on one meeting in the near future. Old Board members were also invited to do so, if so desired.

Rod & reel lending protocol

- Joanie handed out “Guidelines for Lending CWF Rods and Reels.” This was done for inventory tracking purposes. Board members were asked to read the hand out and come prepared to discuss at a later date.

Vice-President/Programs:

Overview of programs for the year

- Mary has talked to several outfitter’s and guides based around Fran’s 2012 Trip Schedule to coordinate the guest speakers with the upcoming trips. Mary will try to pin down future speakers to be published by Deb on the CWF web site to peak interest for the club’s upcoming meetings. Any suggestions for speakers by BOD members should be emailed to Mary with that individuals name and contact information. Mary will follow up.
- Mary needs to get February’s speaker, Landon Mayer’s, Bio as soon as possible. This information will be forwarded to Deb Nelson to post on the web site. Joanie offered her assistance in obtaining Landon’s Bio if Mary didn’t get any feedback.

Fundraising:

December’s Bass Pro debriefing

- Cheryl stated that there was about \$3,200.00 in sales of brats, dogs and breakfast burritos at the last Bass Pro event. The breakfast burritos, purchased from Santiago’s, were a major hit, which sold out in the first 3 hours of operation. There are some left over brats, dogs and drinks for the upcoming February Bass Pro cookout. All BBQ equipment has been placed in the new storage unit. Betty Peterson has the access code/information to the storage unit and will provide that information for Board members that need to get into the unit. Betty brought up a reminder that nothing flammable (i.e. propane) is allowed to be stored in the storage unit. Propane tanks are currently in Ann’s backyard.

***Logo Wear**

- Cheryl discussed how the “Make it Simple” page on the CWF web site will be taken down by Deb Nelson as soon as possible due to lack of profit and business relationship between CWF and Make It Simple. No Letter of Intent for Dismissal is needed since there was no contract signed between the two organizations.
- Cheryl also wanted to know what the Standard Operating Procedures (SOP) have been in the past for CWF logo wear, concerning the need to ask permission to select types, colors and lines of CWF clothing for sale to it’s membership. Are those decisions to be made by Cheryl or by the Board? Mary Ellen, who held this position prior to Cheryl, stated that no permission was needed in the past and it was SOP to make the appropriate decisions for the line of CWF logo wear.
- It was suggested that a post office flash mailer be done and for Deb to place a posting on the CWF web site to get CWF member’s input on what logo wear they might be interested in purchasing in the future. This will assist Cheryl with amount and of type of inventory to order and stock.

Special Projects:

Holiday Party debriefing – should we change venues?

- Cherrie stated that this year’s Holiday party suffered from low attendance. 40 members, and 19 guests attended, which is about 18% of our total membership. Not sure why attendance keeps dropping. Too expensive? The economy? Conflict in schedules? Suggestions were made to have the party in November, try an Oktoberfest party (a play on Oktoberfest), have the party every other year, replace the party with something else such as a Halloween Fish Fry.
Any new ideas, please email them to Cherrie.

Approval of date & location for this year's Holiday party

- Based on low attendance, more options and ideas need to be discussed prior to deciding on date and location of the Holiday party.

Approval of date & place for July's picnic

- Cherrie made the decision to not go back to last year's park/venue due to bad restroom facilities, lack of parking and difficult access to BBQ equipment to the pavilion. Prospect Park and several other parks were discussed for this year's picnic. More research and park visits will be done by Cherrie. Cheryl highly recommended a park in Denver West and will get the name of the park to Cherrie.
- Tentative date for the picnic was set for Sunday, July 7th.

New-Members social

- No invitations or web announcements have been sent out thus far, so no count available. Location still needs to be determined. Decided that the New Member Social is to be held once a year.
Decision was made to:
- Post an invitation in the CWF Newsletter, send out an invitation via mail to new members, as well as, post the invitation on the CWF web site. Time and place, to be determined.
- Tentative date was set for Sunday, March 4th.

Trips:

Discussion & approve schedule for this year's trip -

- Fran handed out the 2012 CWF Fly Fishing Trips Schedule.

Motion: Move to pass the fly fishing schedule, as presented.

Seconded: Motion passed unanimously.

***COW Card – Hand Out**

Fran stressed the importance of reporting poachers on our streams. A phone number was on the Colorado Department of Wildlife card to report such activities.

***Buddy System**

Fran will be asking club members to sign up to volunteer for 2 hours to mentor new/beginner CWF members. This will serve to help keep these member's involved.

***Budget**

Due to increase in gas prices, bottled water provided and various other factors, a budget for Trips was requested. Fran is to come up with a budget and present it to the Budget Committee.

***Northern Chapter**

Fran read from an email received from the Northern Chapter concerning the possible scheduling of their fishing trips that might interfere with Denver's CWF's scheduled fundraising events. Email from the Northern Chapter will be forwarded to all Board members to be reviewed and discussed at a later date.

Public Events:

January's Fly Fishing Show debriefing

- Ann reported that a total profit of \$1,140.00 was made for the Fly Fishing Show. It was a busy show, however, Sunday was a bit slower due to the Bronco game.
- The February Bass Pro BBQ volunteer sheet is pretty much full, however there is still a need for the inside volunteer spots. Ann also still needs more club fly tyers for the Trout

Unlimited Fly Tying Show. She will bring the volunteer sign up sheets for both events to February's club meeting. Will also bring the raffle tickets to sell.

Technology:

New User Name & Pass Word

- Deb reported that the CWF web site's new password was changed on January 9, 2012. The new password is: Twobithooker12 The password is case sensitive.
- CWFTalk was also cleared out on January 8th, based on Sue's 2012 membership list.
- Deb mentioned that she will be creating a new BOD portal log in menu on the CWF web site. This will allow for: file storage, blogging, email reading, instruction on access to storage unit and updating/modification of new event and calendars.
- There will also be a new information section on the website for the Northern Chapter. Deb suggested that this section will possibly feature live streaming via Skype of our BOD meetings. A discussion followed.
- Also discussed was the possibility in the future of providing a laptop and projector for CWF chapters, to be paid for by that chapter's fundraising efforts.

Membership:

- Sue reported that our membership totals are up over last years figures.

Total Membership: 147

Non-renewing members: 100

New members: 15

Digital newsletter recipients: 55

Announcements & Wrap-up

Board Retreat Info – January 21, 2012

- Directions to Deb Tooley's home have been sent out. Breakfast will be at 9:00 AM.
- Agenda for Retreat:
 - Discuss legal matters for members on the Board of Directors.
 - Goal Setting and vision of the club down the road.
 - Discuss issues that have been encountered in past years.
- Joanie handed out a List of General Meetings and Board Meetings.
- Joanie also handed out a CWF Board Time Line document. This is a guideline/timeline of topics for discussion for each month's BOD meeting. This is a flexible working document.
- February's BOD meeting is currently scheduled for February 14th, Valentines Day.

Motion: Move to change the date to February 15, 2012.

Second: Motion was passed unanimously.

- The February 15 BOD meeting will be held at Kimberly Travis's home. Directions will be sent out by Kimberly prior to the meeting. Dinner will be at 5:30 PM and the meeting will start at 6:30 PM.

Adjournment