

Colorado Women Flyfishers, Inc. Board of Directors Meeting
May 8, 2012
Location: REI

Call to Order: Joanie McCord, President, called the meeting to order.

Roll Call/Quorum: All Board members were present except for Kimberly Travis.

Approval of Agenda: May's agenda, as amended, was approved.

Approval of Previous Minutes: March & April minutes were approved.

Treasurer:

•The Treasurer's report includes a \$1000 surplus for newsletter printing which will be revised in June to reflect \$1,651.

•The 2013 Budget committee includes: Betty Peterson, Ann Howell, Joanie McCord and Felicia Olsen. All directors are requested to submit their 2013 budget revisions/feedback by June 1.

Education:

- Total Spring Clinic 2012 expenses came in \$150 under budget for both clinics.
- Rheana G. proposed conducting a survey of participants and the guides/instructors
- The May DOW Clinic full enrollment of 40 still needs casting volunteers.
- Rheana proposed a standard curriculum/syllabus for classes in rigging, entomology etc. for both beginners and int./adv. instruction.
- Rheana suggested a beginner lexicon for fly fishing be created and distributed to all new members for use in understanding speaker presentations at Piccolo's.

Trips:

- Poudre River Trip debriefing – Est. 24 attended including 14 from the Northern CWF chapter. Good feedback from everyone. The morning training sessions with St. Pete's Fly Shop were very well received.
- Arkansas River Trip debriefing – Est. 62 attended. Fran recommended CWF consult Four Seasons prior to setting the date for 2013: Consider what contracts already exist for 2013 (like TU) and the possible impact of the Crystal Project on the river. Saturday night party was well attended.
- Fran recommended bandanas be used on the cars for CWF ID on the trips. Possibly include these in next year's new member packets.
- Chris Juvan to be trip coordinator for the Eagle River as Fran will be in Alaska.

Special Projects:

- July 7 Picnic at Prospect Park: The club grill will be used because park grills are too small. Cheryl will provide the brats/dogs etc left over from Bass Pro events for the main course. Cherrie may supplement menu with Chicken. Members to

bring appetizers, sides and desserts. Cheryl plans to bring Logo wear and possibly raffle items.

- River Clean-up Project: Cherrie plans to meet with Fran S. to discuss date and place. Suggestions include: Jefferson Lake, Deckers - So. Platte River, Arkansas River Tailwaters, Indian Peaks, Clear Creek, Big Thompson, Little St. Vrain.
- October 19 Halloween Party: Cherrie has organized the committee which includes – herself, Aprille Hill, Jeanette Bourdon, Kathy Poirier, Maria Landis, Kimberly Ezell, and Kathleen Sullivan-Bailey (Casting for Recovery-CFR). Board approved that CFR Board may attend party at their expense. Cherrie plans to RSVP one block of rooms one month prior to party at \$99 per room rate.

Technology

- Deb is working on proposed Logo Wear section within CWF website.
- Google contacted Deb and discussed possible options for CWF to receive funding and/or additional benefits through Google Grants and Google Plus channels. Deb is working on the CWF application. See attached email for details.

Public Events

- International Sportsman Expo (ISE) at the Convention Center – January 17-20, 2013. Ann is looking into CWF's opportunity to manage a booth at the expo. John Kirk of ISE is charging CWF \$675 entry fee++ for the four day event. In recent years, the ISE has been held the same weekend as the Fly Fishing Show (FFS) at the Merchandise Mart. The FFS is scheduled for January 5-6, 2013 and the Board is discussing the possibility of working both events in 2013. The FFS does not require an entry fee and CWF pays only for electricity to the booth.

Motion: Move that CWF does not participate in the ISE and stay with the Fly Fishing Show at the Merchandise Mart.

Seconded: Motion passed unanimously.

Discussion followed which questioned the value of working both shows in 2013.

Motion was withdrawn and agreed upon by all present pending review of data from prior participation at the ISE. Attached are the historic financials for the last four years CWF participated in the expo which were provided by Betty. The BOD will revisit this in August. Ann will email the Board with any developments in June and July.

Fundraising

- Logo Wear Sales include:

April Meeting.....	\$840
Poudre River Trip.....	\$1123
Bass Pro Beg. Clinic.....	\$417
May Meeting.....	\$1173
Arkansas River.....	<u>\$480</u>
Grand Total	\$4,133

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- Cheryl suggested reintroducing CWF bandanas in conjunction with Membership incentives.
- Cheryl introduced the idea of a CWF Calendar. She is researching an estimated production cost of \$7-8 to be sold to the membership at \$12.

President

- Fundraising has declined and a discussion followed regarding Membership fees.

Motion: Move to raise membership fees to \$40 per year beginning with 2013.

Seconded: Passed unanimously.

The new rate will take effect in October at early registration for 2013. In support of the increase in dues, Joanie plans to write a segment for the newsletter which will outline the benefits provided by CWF supplemental funding throughout the year.

- Code of Ethics: Discussion resulted in leaving the document unchanged for now.
- Fall General Meeting schedule: Discussed the November and December program plans which may be altered due to the October Halloween Party replacing the traditional Holiday Party in December. Plans are to continue discussion via email prior to the August monthly meeting.
- Joanie will contact Kimberly Travis in regards to the nominating committee and election for 2013.

Executive Session:

Began: 8:30 PM

Finished: 8:43 PM

Deb Tooley's advice pertaining to compensating instructors at clinics – specifically, those teaching on the water. Refer to attached email from D. Tooley dated 4/23/12: She suggests that CWF pay the shop and not the individual guide or instructor at the clinic. Discussion resulted in the following motion.

Motion: Move that CWF only compensate instructors who are registered Colorado outfitters or whom are employed for compensation or independently contracted as fly fishing guides with a registered Colorado outfitter (the “employed for compensation or independently contracted” phrase is directly from the statute).

Seconded: Passed unanimously.

Membership: As of May 8, 2012, total membership = 203 including 54 new members.

Meeting Adjourned: 8:55 PM