

**Colorado Women Flyfishers
Board of Directors
January 12, 2016
Meeting Minutes**

Call to Order: 6:45 PM

Check for Quorum:

There was a Quorum.

Present were: Amy Slaughter, Sue Holton, Rheana Gavagan, Jolene Pilcher, Lisa Sewald, April Archer, Cyndy Scholz, Val Robinson, Jane Retherford, Melody Mohigh, Deb Nelson, Julie Heeg

Approval of Agenda:

Agenda was approved

November 2015 BOD Minutes were approved.

AGENDA ITEMS:

President - Amy Slaughter:

- **Board Retreat Discussion:** Need 2 optional dates for a day session only lasting 4-6 hours
- **Update on NoCo Chapter:** Amy attended Noco meeting on November 11 and explained the 2016 \$300 budgeted amount for their speakers, gifts etc. They must submit reimbursement form to Joline Pilcher with receipts.
- **Marketing Material:** After long discussion, the Board felt the outcome should be a more stringent process for reviewing/approving marketing materials, or materials that included club information which includes our approved logo.
 - The November meeting minutes correctly reflect the decision the Board made on the logo. We will use the approved logo for all materials.
 - Val recommended that a group should be assigned to be responsible for these reviews. No assignments were made but this will be an item on the February BOD Agenda.

The approved Budget for the marketing material was \$2300. To date, Jolene reported reimbursing approximately \$900. Reported estimated expenditure for printing and re-printing of marketing data is roughly \$2475. The Board decided to make a conscious effort to save in other areas to make up for this expense.

Vice President - Rheana Gavagan:

- Denver Chapter Meeting Speakers: The following are being considered for presentations in the coming year:
 1. Gene Rae from 5280
 2. Boris Mansfield "Belize Fishing"
 3. "Trouts" Kyle Wilkenson "South Platte Made Simple"
 4. "Carp Slam" John Davenport
 5. Jeff Poole
 6. Peter Stitche

Treasurer - Joline Pilcher:

- The 2016 Budget will be emailed to the BOD for review.
- Year End 2015 books are not complete but hope to have checks in by the week of January 18.
- Jolene requested the BOD use the reimbursement form for their expenses moving forward.

Education - Cyndy Scholz and April Archer:

- Beginner Clinic: Cabela's – Thornton
March 20 – Indoor
9-5:00 PM
Outdoor location to be determined later.
- Advanced/Intermediate Clinic: North Fork Ranch
April 30
2016 Discount room rates:
\$100 single
\$140 with double occupancy
\$35 Dinner
\$20 Lunch
\$10 Breakfast
North Fork lead guide, Jeff, to discuss classes etc. with the Directors

Steve Scholz will organize fishing trip(s) for extras like spouses but not at North Fork.
- The Gear Up and other training sessions established by Rheana Gavagan will continue in 2016.

- Tying Classes and other free shop sponsored classes can be announced via CWFTalk to supplement CWF educational programs.

Membership – Sue Holton:

- 74 enrolled including 7 new members as of 1/12/16
- Motion: Have new Board name tags made using white plastic with black logo and lettering similar to current magnetic tags but costing less than \$7.00 each. Name and Board Member will be printed on the name tags (board position will not be listed). Passed unanimously.
- The Board decided to cancel the Piccolo's meeting in July in hopes of planning a picnic to coincide with a trip.

Trips - Lisa Sewald:

- Presented basic outline of proposed trips followed by discussion. Final trip schedule will be posted on the website and in the February Newsletter. Lisa requested help coordinating some of the trips.

Fundraising, Public Events, Special Projects:

Jane Retherford, Val Robinson, Melody Mohigh

- Fly Fishing Show: Jane Retherford reported that CWF collected \$525 from Raffle of Orvis 5 wt. Fiberglass rod. Also, they had 12 new members and renewals enroll during the weekend. Val Robinson proposed each Board member provide a bag of individually wrapped candy the meeting prior to an event to be given away at the booth.
- Jane plans to look into Amazon Smiles fundraising.
- Jane explained the Schwann's Dairy fundraising details and dates.
- Melody is planning a point system to encourage participation at meetings, training clinics, fundraising events in addition to other services that support CWF. Details are not available but in the works and the highest point recipient will get an award at the end of the year. The Board liked the idea
- Melody is planning a Season Kick-Off and New Member Social however, details are not available yet. She wants to meet with other planners to review the venue and party options.

Technology - Deb Nelson:

- Deb discussed the issues with PayPal readers and stated there are currently two in use; Membership and Logo. Deb plans to research another device.
- The Deadline for enrollment is January 15. New passwords will be assigned for the Website, Facebook and CWFTalk. Members MUST have turned in both the payment AND signed Acknowledgment of Risks form to be included in the Roster. All others will be purged on January 15.
- Deb announced the new passwords are stored on the Google Drive in Technology under Account Information.

Newsletter - Julie Heeg:

- Julie stated that she will use her personal computer for the Newsletter and does not need the \$350 allocated for a new computer in the 2016 Budget.
- Julie requests all news articles be submitted to her by the 20th of each month.

Meeting Adjourned: 9:00 PM