

**Colorado Women Flyfishers
Board of Directors Meeting Minutes
April 10, 2018**

The meeting was called to order by President Rheana Gavagan at 6:47pm at the Bass Pro Shop, Fireside Dining Room. Secretary Karen Williams was recording.

In attendance were Rheana Gavagan, Jolene Pilcher, Karen Williams, Jennifer Curran, Carmen Curtis, Priscilla Gascon, April Archer, Cyndy Scholz, Julie Heeg, Cherrie Buskhol, Val Robinson, Jane Retherford, Deb Nelson.

A quorum was declared.

With no objection, the April agenda and March minutes were passed on the Consent Agenda.

Directors reports:

1. Outreach - Priscilla Gascon was elected previously via email vote.
 - A. Priscilla has started public Instagram and Facebook pages which link to the club website. The purpose is to get our name out there. If you want to post pictures send them to Priscilla or Carmen. Do we need a disclosure approval document for posting pictures? Only post the name of the person who sent the picture. Currently she is only posting the description sent with the picture. Priscilla will research opt in and opt out policies at other non-profits.
 - B. She is reaching out to metro Denver fly shops. She will see about joining their staff meetings to talk about women in fishing. She will see if we can help on their ladies nights.
 - C. She will work with fly shop near trip to see if they can host us. April will share with Priscilla the economics of women in flyfishing.
 - D. She will ask shops if we can do fish alongs or tying nights.
2. Education -
 - A. April said the beginner clinic is 4/22/18. 19 so far are signed up. She is taking names for a wait list. She still needs volunteers. 4/22 is Earth Day so we will recycle fly line. Bring your own water bottles.
 - B. Cyndy said the intermediate clinic is filled with 16 new people. It took less than a week to fill up. She has all the volunteers she needs. She will send out instructions and a list of courses soon.
 - C. Cyndy is talking to a ranch near Granby about an educational opportunity there. Brian Young at Park Meadows Orvis shop would like to host a 101 class for us.
 - D. April and Cyndy would like to explore an after work fish at Lake Lehow.
3. Technology - Deb looked at Google Plus as an alternative to Facebook. She has deleted her Facebook account and can no longer be a manager for the club's Facebook page.
4. Fundraising -
 - A. At the member meeting, we had an arts and crafts bucket raffle and raised \$125 with no cost incurred. Donators expressed their appreciation for the exposure for their skills.
 - B. Jane has put in the last shirt order. She is putting in the second vest order tonight.
 - C. The fly tying workshops have been well attended. They had one in Castle Rock at the home of David L. McElwain. 4 people attended.

D. We have \$300 in the budget for vises in 2018. We need screw-on vises, scissors, beads, thread, etc. This Saturday we can get a 50% discount at Park Meadows Orvis if we buy them there.

5. Treasurer - Jolene is still working on the 1st quarter financials.

6. Secretary - We had said we would look at the Bylaws and Policies for inconsistencies. Karen will send out suggestions and asked others to look at them.

7. Membership -

A. Jennifer says it is hard to keep statistics year to year because the database overwrites each year. Deb said we could store a snapshot of the database at the end of September before renewals.

B. We have 162 active members.50% renew each year.

C. We should add year of birth to membership application so we can get age statistics. It should be required but visible to only the administrators.

D. April was the highest attendance at the member meeting.

E. Jennifer provided great statistics which are included.

8. Trips -

A. Carmen said 11 people came to the Dream Stream trip.

B. Keeping track of who comes on trips helps the POC next year.

C. Should we use Sign up Genius to sign up for trips? Yes was the consensus.

D. The Blue River trip next week may relocate due to weather concerns.

E. The loaner procedure has been worked out with Deb.

9. Newsletter - N/A

10. Special Projects - Cherrie noted that the picnic was on June 30th. The first Tuesday meeting would fall on July 3. Should we have a meeting? The consensus was no.

11. Public Events - Val reported that the FlyFishing Rendezvous is April 28 & 29.

Open Items

1. Robin wanted to know if the Board approved of her mentioning CWF in her article for DUNS magazine. Yes was the consensus.

The motion to adjourn was made, seconded and passed at 8:25pm.

2018 CWF Membership Stats

(as of 8 April 2018)

Total # of Members: 162

Renewals: 88 (54%)

New Members: 74 (46%)

Denver Chapter: 144 (89%)

Northern Chapter: 18 (11%)

When did members join:

October: 23
November: 21
December: 30

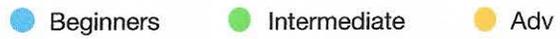
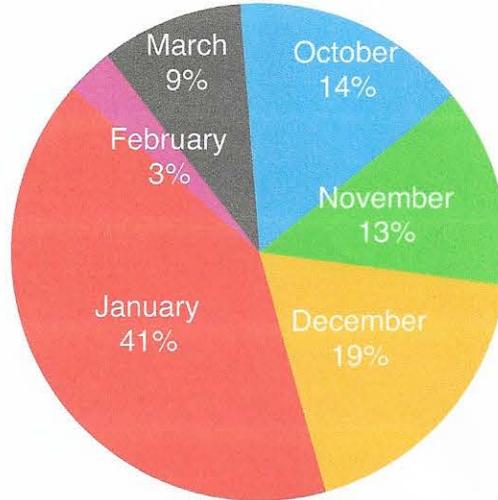
January: 66

February: 5
March: 15
April: 2

For the largest month (January):

Renewals: 30 (45%)

New Members: 36 (55%)



Member's Skill Levels:

Beginner: 54 (34%)

Intermediate: 87 (55%)

Advanced: 18 (11%)

Of the Beginner:

Renewals: 10 (6%)

New Members: 44 (28%)

Of the Intermediate:

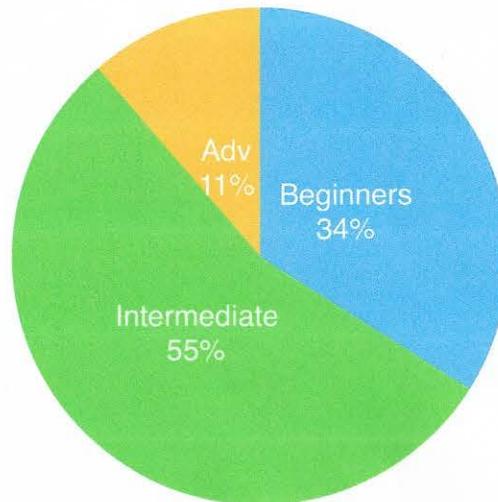
Renewals: 63 (40%)

New Members: 24 (15%)

Of the Advanced:

Renewals: 14 (9%)

New Members: 4 (3%)



Where our member's live?:

In Colorado: 156 (94%)
Outside Colorado: 6 (4%)

States represented: CT, MI, NM, WA, NE, ID

Denver: 41 (25%)

Aurora: 12 (7%)
Littleton: 10 (6%)
Arvada: 7 (4%)
Broomfield: 7 (4%)
Fort Collins: 7 (4%)
Boulder: 6 (4%)
Golden: 6 (3%)

Highlands Ranch: 5 (3%)

Longmont: 5 (3%)
Centennial: 4 (2%)
Lakewood: 4 (2%)
Loveland: 4 (2%)
Thornton: 4 (2%)
Colorado Springs: 3 (2%)
Elizabeth: 3 (2%)
Englewood: 3 (2%)

Method of Payment:

Paypal: 111 (69%)

Check: 36 (22%)
Cash: 14 (9%)
Other: 1 (1%) -> Exempt Member (won at Silent Auction)

Payment vs Membership Status

Renewals

Paypal: 63 (39%)
Check: 21 (13%)
Cash: 4 (2%)

New Members

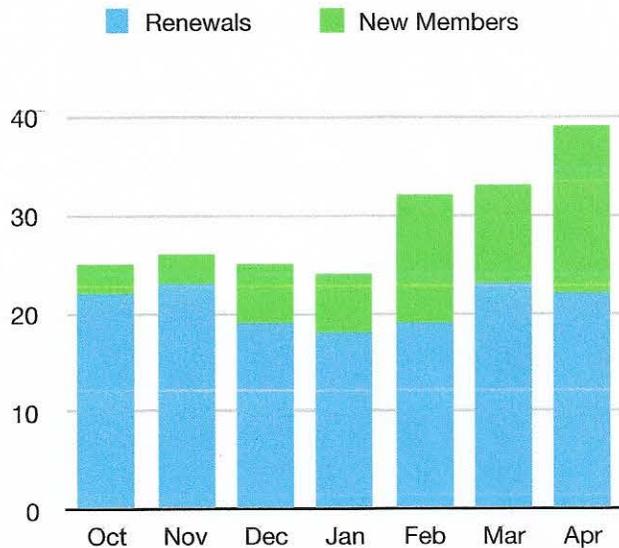
Paypal: 48 (30%)
Check: 15 (9%)
Cash: 10 (6%)
Other: 1 (1%)

Monthly Membership Meetings:

October: 25
November: 26
December: 25
January: 24
February: 32
March: 33
April: 39

For the largest month (April):

Renewals: 22 (56%)
New Members: 17 (44%)



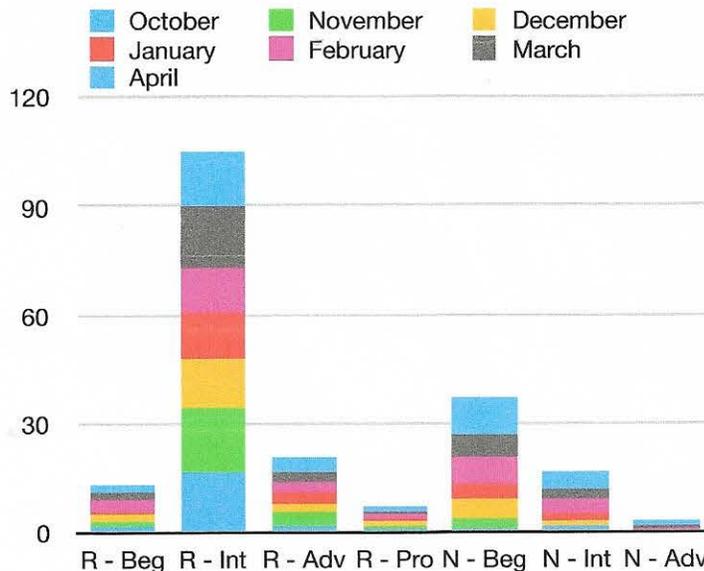
For the largest month (April):

R - Intermediate: 15 (39%)
 NM - Beginner: 10 (26%)

Average Membership per Skill area across 7 meetings:

R - Beginners: 1.75
R - Intermediate: 14.75
 R - Advanced: 3
 R - Pro: 1

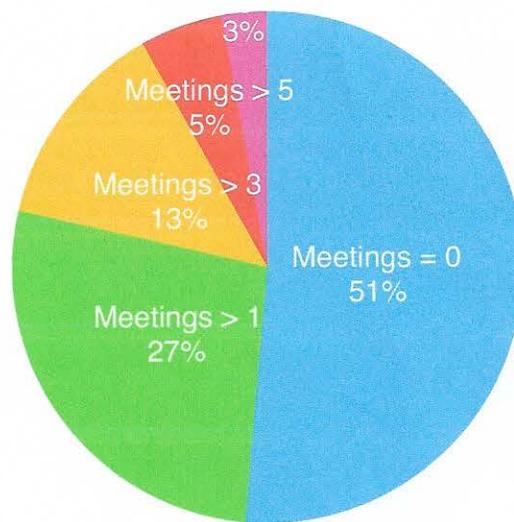
NM - Beginner: 5.125
 NM - Intermediate: 2.375
 NM - Advanced: 0.375



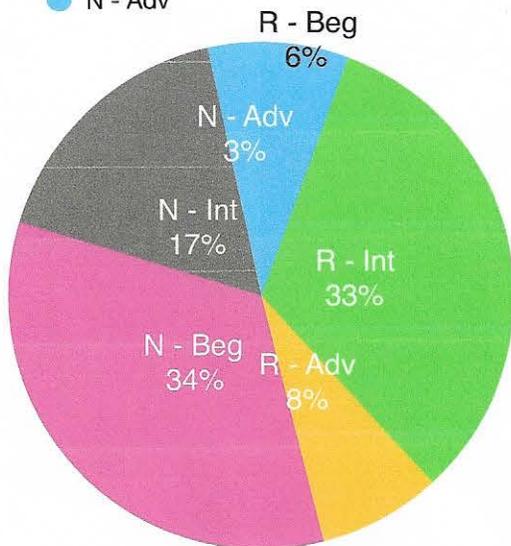
- Meetings = 0
- Meetings > 1
- Meetings > 3
- Meetings > 5
- Meetings >= 7

Meeting Attendance:

Attend 0 Meetings: 89 (51%)
 Attend > 1 Meeting: 47 (27%)
 Attend > 3 Meetings: 23 (13%)
 Attend > 5 Meetings: 9 (5%)
 Attend >= 7 Meetings: 5 (3%)



- R - Beg
- R - Int
- R - Adv
- R - Pro
- N - Beg
- N - Int
- N - Adv



R - Beginners: 5 (6%)
 R - Intermediate: 29 (33%) - Second Place
 R - Advanced: 7 (8%)

N - Beginners: 30 (34%)
 N - Intermediate: 15 (17%)
 N - Advanced: 3 (3%)