



COLORADO

WOMEN

FLYFISHERS

A sociable club for women who flyfish

December 2015

DECEMBER



Calendar of Events

December 12-13: Gift Wrapping Fundraiser at Bass Pro (Jane can help with sign up – send her an email)



Future Events

January 8, 9, 10 – Fly Fishing Show



Colorado Women Flyfishers

2015 Annual Report

Submitted by:

Amy Slaughter, President

The Colorado Women Flyfishers had a fun year of fishing, making friends, and reconnecting with old friends. The Board of Directors agreed that we would stay within budget and keep a close eye on the spending throughout the year so that at a minimum we would hit net zero by the end of the year; not spend more than we budgeted. We are tracking to meet that commitment because of the communication between Directors when faced with spending challenges. The Directors cut spending in some areas to make sure that the overspent budget areas would be covered on the bottom line; nice job ladies! I want to thank the 2015 Board of Directors for the long discussions, the hard choices, the great ideas, the countless hours spent volunteering, and the fun times we shared while trying to be good stewards for the club we all care about.

For the members able to volunteer at events, attend meetings, attend fishing trips, attend the education events, provide comments/suggestions, etc. I also say "Thank You". You have likely gotten the most out of your membership fee. For those members not able to be as active as you might have liked; remember there should always be time to have fun and I hope you can find some time to spend with CWF having fun in the near future.

The 2015 Board of Directors had many open positions throughout the year. During this time several of the Board members stepped in and filled the gaps. Thanks to these special ladies that seem to find a way to do a lot with only a little!

So now, let's get to the Directors reports for the year.

CWF Education Annual Report 2015 (Nov 2014 – Oct 2015)

CWF Education Director- Rheana Gavagan

This has been a wonderful year for the CWF educational program. The following is a recap of the educational events made available to the membership from Nov 2014-Oct 2015.

CWF Education Presentation- Season Kickoff Party (Feb 2015)

CWF Members who attended the 2015 fishing season kickoff party at CB& Potts in Westminster had the opportunity to hear about the educational opportunities available to them in 2015.

"Get Hooked! " – Five Part Series

The get hooked series is an educational program that was created in 2012. At each of our Monthly Member

Meetings (at Piccolo's) there was an educational display that covered a variety of topics designed to progressively build a solid knowledge base throughout the year. This has been an informal event held during the social hour only, providing beginner level information and a chance for Q and A with our experienced members. The following topics were offered with participation that ranged month by month:

- ♣ March: Gear for a successful day on the water
- ♣ April: Knots
- ♣ May: Rigging
- ♣ June: Bugs & Imitations (12 favorite flies)
- ♣ November: Fly Fishing through Seasons Part 2: Winter

CWF Fly Tying Clinic 2015

CWF member Kris Trierweiler opened up her home to host the 2015 CWF Fly Tying Clinic. This was an extremely successful event with eight members in attendance. Our instructor for 2105 was the Fly Tying Director at the Pikes Peak Fly Fishers and professional fly fishing Guide, Eugene Rea. Members learned about the tools and materials they need to begin tying flies, and were provided with kits to tie four patterns. These four patterns were demonstrated and each student tied their own flies!

Introduction to Fly Fishing- CWF Beginners Clinic 2015

CWF offered a full day beginners Clinic for 2015 (Saturday, 11 April at Cabela's in Thornton). This was the second time the Cabela's venue has been used for this event, and it was very successful and cost effective; since this venue offers the conference room free of charge to Non-Profit Orgs. This allowed the tuition charge to be reduced to \$20.00 for 2015.

CWF Intermediate /Advanced Fly Fishing Clinic 2014

The 2015 Intermediate/ Advance Clinic was a full day clinic, hosted at the North Fork Guest Ranch on the 2nd of May, 2015. The Clinic consisted of classroom instruction, and outdoor/on the water instruction. In addition, the final two hours of the day was an "on the water" instruction portion where students were assisted by instructors/volunteers while putting their knowledge to work.

Lending Library

The CWF Lending Library continued to offer 50+ titles to the CWF membership in 2015.

Education Cost Variances to Budget

The 2015 Education costs were significantly lower than the allocated budget for 2015. This is in large part due to the cost savings realized when we moved to having the North Fork Guide Service provide all of the instructors for the Intermediate/Advanced clinic. Additionally, in the 2014 end of year report I announced that the Intermediate/Advanced Clinic fee would also be increased for 2015 to generate a more balanced budget for Education in 2015 without the need for significant additional funds from CWF. This has been successful and the 2016 education budget should be sufficient to provide another fantastic year for the CWF membership.

I would like to sincerely thank everyone who volunteered their time to help ensure our 2015 education programs were successful. I would also like to thank every member who took part in our CWF education programs this year- you are the reason we do this and you keep our club strong!

NEWSLETTER ANNUAL REPORT

Submitted by Amy Slaughter

The club newsletter is key in being able to communicate with our members. We also have CWFTalk and CWFTalk NoCo for our members to converse with each other but most of the general club communication, announcements, pictures, etc. goes out through the newsletter. The Newsletter Director position was vacant for the majority of the year and I volunteered to try and fill the gap until a new Director could be found. It has taken a lot longer than we expected but the good news is that the position will be filled in 2016! This will be a welcome change and I am sure that Julie will bring her own touch to this very important communication tool.

The Newsletter budget was cut in 2015 because of the change to the electronic format in 2014.

Fundraising Annual Report

Submitted by Jane Retherford

CWF Logo Wear

- Inventory prices at cost
- Photos of inventory to be posted in album on member site for sale

“Fincognito” Wear

- Continuing fundraising activity where CWF members purchase “Fincognito” wear directly from manufacturer. CWF member receives 15% discount and the club receives quarterly rebate check.

Gift Wrapping and Brat Sales

- Bass Pro Brats and Dogs Sales: November 21 & 22
- Bass Pro gift wrapping November 21 & 22 and December 12 & 13
- Seeking additional locations (Cabelas, Sams Club, etc.) for the Holiday Season
- Denver Fly Fishing Show (January 8, 9, & 10)
- Bass Pro “Spring Fishing Classic” (Date: TBA by Corporate Headquarters)

Additional Fundraising Ideas

- Schwan’s Cares Program (December & January)
 - 30-45 day fundraising campaign
 - 20% donated by Schwan’s on products purchased by phone or on-line to CWF campaign
 - 40% donated by Schwan’s on each \$25 e-certificate (one per customer per campaign)
 - Additional 5% donation for next 45 days on Schwan’s products purchased

- eBay Giving Works (February, March & April)
 - Community Selling: Sellers donate 10-100% of their eBay sale to CWF
 - Direct Selling: CWF sells on eBay and 100% goes to CWF
 - Donate Now: PayPal users make immediate cash donations
 - Give at Checkout: Buyers give \$1 or more to a nonprofit when purchasing an item

- Collect raffle items at Fly Fishing Rendezvous, Denver Fly Fishing Show, International Sportsmen's Expo, and from statewide fly fishing retailers ("FUNraising" adventures)

Fundraising Supplemental Input by Amy Slaughter

Jane volunteered to step into the Fundraising Director position to allow Mary Manka to be able to step away. I want to thank Jane for volunteering and providing an immediate impact to the Board of Director with great ideas (some of which can be seen in her annual report).

Special Thanks goes out to Mary Manka for continuing to support the Board of Directors and staying on until a new Director could be identified. Mary could have walked away but chose to stay on and her efforts were greatly appreciated! Thanks Mary!

Fundraising was an area that was over-budget in 2015. This was not because of the money spent but instead because of a shortfall due to lower fundraising dollars coming in. The Bass Pro Spring event brought in much less than projected, mostly due to the bad weather that occurred during the event. Since we do not have any control over Mother Nature we have decided to lower our projected income for the 2016 budget.

2015 Membership Annual Report

CWF Membership Co-Chairs: Sue Holton & Penny Dietrich

Membership Recap:

The 2015 season ended with 175 total CWF members including 49 new members. The Northern Chapter includes roughly 35 members of the total count.

Budget:

The responsibility of the Membership position includes working with the Treasurer to create and maintain the Roster and the administration of monies linked with the monthly meetings held at Piccolo's.

One of the primary sources of income for club activities is the annual dues. In recent years, the annual dues incentive for early renewal beginning on October 1 was \$35. The Board of Directors voted in September 2015 to eliminate this incentive because, on average, it cost CWF \$350 in potential revenue. The 2016 early renewal will

reflect the standard \$40 per person annual dues. Please note, the Membership income from dues is \$7200 which includes 180 projected members. Our fundraising events at Bass Pro for 2015 netted far less than the projected which resulted in a budget shortfall. Therefore, the most logical move was to forgo the \$35 incentive for 2016.

The Membership budget expenses include: post office box rental, mailing supplies, postage (used primarily for new member packets in 2015), printing of CWF brochures/flyers and most significantly Piccolo's room rental. The annual Piccolo's room rental rate will remain \$600 for ten meetings in 2016. The \$25 per meeting door prize and the traveling fly box have been well received this year! *Many times, flies were donated by Kellie Heatherly and Sandy Wright!!!* As of 3rd Quarter 2015 reporting, the Membership budget has approximately \$820 remaining for the year.

Piccolo's Meeting Update:

The attendance at the monthly meetings in 2015 averages about 32 with February (Landon Mayer – Speaker) and April (Kerry Carager of Orvis – Speaker) coming in close to 50 in attendance. The speakers and Get Hooked Education programs have been well received especially by new members!

The cost for the buffet and drinks at Piccolo's is projected to be unchanged in 2016. The all-you-can eat buffet is \$12 and the CWF Margaritas are \$3.50. Piccolo's has requested that we limit our menu orders to a maximum of 6 per meeting as they provide only one waitress per night.

2015 Special Projects Annual Report

Submitted by Sue Holton and Penny Dietrich (Special Project Volunteers)

THE PARTIES

In 2014, Cherrie Buskohl and Carol Stafford resigned following their two year commitment as Co-Chairs. The position remained OPEN through 2015. Penny Dietrich and Sue Holton (Membership Co-Chairs) volunteered to organize the Season Kick-Off/New Member Social and the End of Year Celebration parties based on the designated funds outlined in the 2015 budget.

The Season Kick-off/New Member Social was held in late February and was well attended by 40 members! The Longs Peak Room at CB & Potts on 120th was the venue. *This location was a little north for most but was chosen in hopes of attracting members from the northern chapter in Ft. Collins-only three attended. Staff was very friendly, accommodating and the fajitas, meatballs and chips and salsa were fine for hot appetizers. Kimberly Travis provided fresh fruit and cookies from Costco for dessert. The buffet food was staggered but for future events, we recommend providing all the food at once.* The many door prizes were primarily sourced from surplus in our storage unit with a few donated flies for our fly boxes and several books purchased from our Piccolo meeting guest speakers and online. The new member gifts were blue vinyl zippered bags containing the FREE High Country Angler Magazine – Spring edition, Colorado State fishing maps, Lara protein bar, and an

introductory fly box with flies. The total cost of the party was just over \$600.

The program was very well received! Rheana spoke on Education, Chris P. and Sandy W. for Trips, Ann H. for the Raffle, Mary M. for Logo wear and Deb N. and Kris T. spoke on navigating the Website. All had either props and/or slides for the computer projection. Feedback from new members was excellent and truly helped them learn how to become involved in CWF! Sales of Logo wear netted approximately \$300. Penny and I feel this party should be a MUST in the future as it set the stage for a good year!

The End of Year Celebration Party was planned for October 24th to be held again at CB & Potts on 120th. Unfortunately, the party was cancelled because although there was a lot of interest, many members could not attend and the final reservation was less than 20. *Reasons given for not attending the party ranged from being out of town, on the rivers and having prior commitments.* With a budget of \$1100, the out-of-pocket costs for CWF would be approximately \$55 per person, not including the member contribution of \$22 for their meal. This is greater than the annual dues and would serve less than 2% of the membership *and attended by primarily Board members – past and present.* Therefore, the party was cancelled. In the future, the Board may consider attaching this party to the last trip of the year.

2015 Annual Report –Technology

Submitted by Deb Nelson

Kris and I have been busy with adding member meeting videos, monthly newsletters and CWF Board meeting minutes into the archives.

The Acknowledgement of Risk form that you all sign when you join the club is hard to keep track of. We are going to be scanning in all of the previous years into the Google board file share. In addition we are working on an electronic version and putting it in a shared folder location. We asked our legal folks if it was okay and they were fine with it. So starting this year, your membership application will start with the CWF E-Signature form. Once you check the check box and enter your name and email address, you are directed to the club sign up form followed by the payment button directing you to PayPal. Coming soon!

Take a look at the knowledgebase. Always adding new things for Orvis etc. All newsletters and member meetings for the last three years are available for you to look at.

If you have any questions about signing up electronically please contact us at technology@cwfbboard.com.

Presidential Suite:

Submitted by: Amy Slaughter, President



December is here already and it is time to think about how you want to finish up 2015 and welcome in 2016. For some of us that will mean planning a winter fishing trip while others will be putting our equipment away for the year. Several members fish on New Years Day so watch CWWTalk and don't forget your hand warmers.

It is the time of year to acknowledge those in our club that have gone the extra mile; Your Board of Directors. These ladies deserve a round of applause and a standing ovation. They proved that you could do a lot with a little and still have a great time while doing it. I was always amazed at how much these ladies could accomplish, the new ideas they provided, and the positive outlook each of them had. Thanks ladies for a great year!

I would also like to thank all of the members that were able to volunteer to lead a trip, attend a fundraising event, donate time, or donate items to the club. It made a big difference and was greatly appreciated.

For those that were only able to attend a meeting or go on a fishing trip I also say "Thank You". That is what this club is all about - meeting and/or getting out with other members to share our passion of fly-fishing. I say "only able" because in this fast paced world we live in it is hard to break away from work, family, and other interests to do things with the CWF club. Thank you for being able to eek out some time - we love seeing you!

As 2015 comes to a close, I plan to spend some time with my family and friends, enjoy some cold weather fly-fishing if possible, and reflect on what a wonderful year it has been. The New Year will bring some new faces to the CWF Board of Directors and new ideas so I plan on resting up to be ready for it!

I hope that each one of you has a safe and joy filled holiday season!



2015 Board of Directors – Hooray! Thanks Ladies!

Colorado Women Flyfishers – 2015 Board of Directors	Position
Amy Slaughter	President
OPEN	Vice President
Kimberly Travis	Secretary
Jolene Pilcher	Treasurer
Rheana Gavagan	Education Director
Jane Retherford	Fundraising Director
Sue Holton & Penny Dietrich	Membership (Co-Director's)
OPEN	Newsletter Director
Ann Howell	Public Events Director
OPEN	Special Projects Director
Deb Nelson & Kris Trierweiler	Technology (Co-Director's)
OPEN	Outreach Director
OPEN	Program Director
Chris Prelaz & Sandy Wright	Trips (Co-Director's)

2016 Board of Directors

Colorado Women Flyfishers – 2016 Board of Directors	Position
Amy Slaughter	President
Rheana Gavagan	Vice President
Kimberly Travis	Secretary
Jolene Pilcher	Treasurer
Cindy Scholz and April Archer	Education Director (Co-Chairs)
Jane Retherford	Fundraising Director
Sue Holton & Penny Dietrich	Membership Director (Co-Chairs)
Julie Heeg	Newsletter Director
Val Robinson	Public Events Director
Melody Mohigh	Special Projects Director
Deb Nelson & Kris Trierweiler	Technology Director (Co-Chairs)
Lisa Seawald	Trips Director